

CURRICULUM
 FIELD OF STUDY: **GEOGRAPHY**
POSTGRADUATE / MASTER
STUDY PROGRAMME: MANAGEMENT OF TOURIST SPACE AND HOSPITALITY SERVICES
 Year of study: **I (2020 - 2021)**
TYPE OF PROGRAMME – FULL TIME

No.	DISCIPLINE TITLE	HOURS						CREDITS			TYPE OF ASSESSMENT	
		1 st semester			2 nd semester			1 st	2 nd	Total	1 st	2 nd
		C	S	L	C	S	L	semester	semester		semester	semester
Compulsory disciplines												
1.	Tourism Planning and Development Models	-	-	-	2	-	2	-	6	6	-	E
2.	Introduction to Hospitality Industry	2	-	2	-	-	-	5	-	5	E	-
3.	Tourism Employee and Tourism Consumer Behavior	-	-	-	2	-	2	-	6	6	-	E
4.	Management of the Quality for Tourism Services and Activities	2	-	2	-	-	-	5	-	5	C	-
5.	Financial Management and Tourism Accountancy	-	-	-	2	-	2	-	6	6	-	E
6.	Health Care Resources and Health Tourism	-	-	-	2	-	2	-	6	6	-	E
7.	Ethics and Academic Integrity	1	-	-	-	-	-	2	-	2	V	-
8.	Professional Training**	-	-	3	-	-	3	6	6	12	C	C
Optional disciplines (2 of 3)												
1.	Geographical Risks in Tourism	2	-	2	-	-	-	6	-	6	E	-
2.	Landscape Assessment Techniques	2	-	2	-	-	-	6	-	6	E	-
3.	Tourism Presentation and Interpretation Techniques	2	-	2	-	-	-	6	-	6	E	-
TOTAL NUMBER OF HOURS, CREDITS, ASSESSMENT ACTIVITIES		9	-	11	8	-	11	30	30	60	4E,2C,1V	4E, 1C
Elective disciplines												
1.	Foreign Language – English and French	2	-	2	-	-	-	6	-	6	C	-
2.	Applied Activities*	-	-	2	-	-	2	2	2	4	C	C
Prerequisites for bachelor graduates in fields other than geography:												
1.	Tourism Geography and Tourism Potential	2	-	2	-	-	-	4	-	4	E	-
2.	Economics of Tourism	-	-	-	2	-	2	-	4	4	-	E
*Students will choose one of the two proposed disciplines												
**Possible to taught as a module												

RECTOR,
 Prof. univ. dr. Marian PREDA

DECAN,
 Prof. univ. dr. Alexandru NEDELEA

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		1 st semester			2 nd semester			1 st semester	2 nd semester	Total	1 st semester	2 nd semester
		C	S	L	C	S	L					
Compulsory disciplines												
1.	Tourism Accommodation Management	2	-	2	-	-	-	6	-	6	E	-
2.	Tourist Agencies Management	2	-	2	-	-	-	6	-	6	C	-
3.	Ecology of Tourist Services	2	-	2	-	-	-	6	-	6	E	-
4.	Management of the natural, historical and cultural heritage	2		2				6		6	E	
5.	Operative Techniques for Tourism (Professional Training)	-	-	-	-	-	11	-	20	20	-	C
6.	Dissertation Paper Preparing Fieldwork	-	-	-	-	-	3	-	10	10	-	C
Optional disciplines (1 of 2)												
1.	Ethics and Intercultural Communication*	2	-	2	-	-	-	6	-	6	C	-
2.	Tourist Promotion and Identity*	2	-	2	-	-	-	6	-	6	C	-
TOTAL NUMBER OF HOURS, CREDITS, ASSESSMENT ACTIVITIES		10	-	10	-	-	14	30	30	60	3 E, 2 C	2 C
Elective disciplines												
1.	Public Relations and Hospitality Industry	-	-	-	2	-	2	-	6	6	-	C
2.	Management of Leisure Services	2		2	-	-	-	6	-	6	E	-
3.	Mass Tourism Policy	-	-	-	2		2	-	6	6	-	C
Prerequisites for bachelor graduates in fields other than geography:												
1.	Rural and Urban Tourism	2	-	2	-	-	-	4	-	4	E	-
2.	Tourist Planning	-	-	-	2	-	2	-	4	4	-	E
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