

CURRICULUM
FIELD OF STUDY: **GEOGRAPHY**
POSTGRADUATE / MASTER
STUDY PROGRAMME: Management of Tourist Resources and Activities
Year of study: **I (2020 - 2021)**
TYPE OF PROGRAMME – FULL TIME

NO.	DISCIPLINE TITLE	HOURS						CREDITS			TYPE OF ASSESSMENT	
		1 st semester			2 nd semester			1 st semester	2 nd semester	TOTAL	1 st semester	2 nd semester
		C	S	L	C	S	L					
	COMPULSORY DISCIPLINES											
1	Management of the natural, historical and cultural heritage	2		2				7		7	E	-
2	Geopolitics of tourist activities	2	-	2	-	-	-	6	-	6	E	-
3	Risk management in tourist activities		-		2	-	2		7	7		E
4	Worldwide dynamics of tourist destinations				2	-	2		7	7		C
5.	Tourism employee and tourist consumer behaviour	-	-	-	2	-	2	-	7	7	-	E
6.	Tourism accommodation management				2		2		6	6		E
7.	Ethics and Academic Integrity	1						2		2	V	
8.	Practical training	-	-	3	-	-	3	3	3	6	C	C
	OPTIONAL DISCIPLINES (2 of 3)											
1.	Balneal climatology	2	-	2		-		6		6	E	-
2.	Quantitative and qualitative analysis and prognosis techniques in tourism	2	-	2		-		6		6	E	-
3.	Tourism and sustainable development	2	-	2		-		6		6	E	-
	TOTAL NUMBER OF HOURS, CREDITS, ASSESSMENT ACTIVITIES	9	-	11	8		11	30	30	60	4E,1C,1V	3E, 3C

ELECTIVE DISCIPLINES

1.	Geography of specialized tourism activities	2	-	2	-	-	-	6	-	6	C	-
2.	Applied activities*	-	-	2	-	-	2	2	2	4	C	C

Prerequisites for bachelor graduates in fields other than geography:

1.	Tourism geography and the basics of tourism potential	2	-	2	-	-	-	4	-	4	E	-
2.	Economics of tourism	-	-	-	2	-	2	-	4	4	-	E

* Possible to taught as a module

R E C T O R,
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Prof.univ. dr. Alexandru NEDELEA

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	COMPULSORY DISCIPLINES											
1	Tourism planning and development models	-	-	-	2	-	2	-	6	6	-	E
2	Management strategies for tourism companies and agencies	2	-	2	-	-	-	6	-	6	C	-
3	Quality management of tourism services and activities	2	-	2	-	-	-	6	-	6	E	-
4	Design techniques for tourist routes	-	-	-	2	-	2	-	6	6	-	C
5	Geography of health care and health tourism	-	-	-	2	-	2	-	6	6	-	E
6	Branding strategy for tourism	-	-	-	2	-	2	-	6	6	-	E
7	Practical training. Dissertation paper preparing	-	-	1	-	-	1	6	6	12	C	C
	OPTIONAL DISCIPLINES (2 of 3)											
1	Planning management of tourist activities and guiding	2	-	2	-	-	-	6	-	6	E	-
2	Tourism climatology	2	-	2	-	-	-	6	-	6	E	-
3	Use of geomorphic resources in tourism	2	-	2	-	-	-	6	-	6	E	-
	TOTAL NUMBER OF HOURS, CREDITS, ASSESSMENT ACTIVITIES	8	-	9	8		9	30	30	60	3E,2C	3E, 2C

ELECTIVE DISCIPLINES

1.	Modern policy for social tourism	-	-	-	2	-	2	-	6	6	-	C
2.	Applied activities*	-	-	2	-	-	-	2	-	2	C	-

Prerequisites for bachelor graduates in fields other than geography:

1.	Rural and urban tourism	2	-	2	-	-	-	2	4	-	E	-
2.	Cultural geography	-	-	-	2	-	2	-	-	4	-	E

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