

CURRICULUM
FIELD OF STUDY: **GEOGRAPHY**
MASTER LEVEL

Specialization: Management of tourist resources and activities

Year of study: **I (2016-2017)**

No.	SUBJECT NAME	HOURS						CREDITS			EVALUATION METHOD	
		1 st semester			2 nd semester			1 st semester	2 nd semester	TOTAL	1 st semester	2 nd semester
		C	S	L	C	S	L					
	Fundamental disciplines											
1	Management of natural, historical and cultural heritage	2		2				7		7	E	-
2	Geopolitics of tourist activities	2	-	2	-	-	-	6	-	6	E	-
3	Risk management in tourist activities		-		2	-	2		7	7		E
4	Worldwide dynamics of tourist destinations				2	-	2		5	5		C
5.	Tourism employee and tourism consumer behavior	-	-	-	2	-	2	-	9	9	-	E
6.	Tourism accommodation management				2		2		6	6		C
7.	Practical training	-	-	42/sem	-	-	42/sem	3	3	6	C	C
	Optional disciplines (2 of 3)											
1.	Balneoclimatology	2	-	2		-		7		7	E	-
2.	Quantitative and qualitative analysis and prognosis techniques in tourism	2	-	2		-		7		7	E	-
3.	Tourism and sustainable development	2	-	2		-		7		7	E	-
	TOTAL NUMBER OF HOURS, CREDITS, EVALUATION ACTIVITIES	8	-	8	8		8	30	30	60	4E,1C	2E, 3C

Alternative disciplines

1.	Geography of specialized tourism	2	-	2	-	-	-	6	-	6	C	-
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Courses for students with basic training in fields other than geography:

1.	Tourism Geography and tourism potential	2	-	2	-	-	-	4	-	4	E	-
2.	Economics of tourism	-	-	-	2	-	2	-	4	4	-	E

R E C T O R,
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CURRICULUM
FIELD OF STUDY: **GEOGRAPHY**
MASTER LEVEL

Specialization: Management of tourist resources and activities
Year of study: **II (2017-2018)**

No.	SUBJECT NAME	HOURS						CREDITS			EVALUATION METHOD		
		1 st semester			2 nd semester			1 st semester	2 nd semester	TOTAL	1 st semester	2 nd semester	
		C	S	L	C	S	L						
	Fundamental disciplines												
1	Tourism planning and development models	-	-	-	2	-	2	-	6	6	-	E	
2	Management strategies for tourism companies and agencies	2	-	2	-	-	-	6	-	6	C	-	
3	Quality management of tourism services and activities	2	-	2	-	-	-	8	-	8	E	-	
4	Design techniques for tourist routes	-	-	-	2	-	2	-	6	6	-	C	
5	Geography of health care and health tourism	-	-	-	2	-	2	-	6	6	-	E	
6	Branding strategy for tourism	-	-	-	2	-	2	-	6	6	-	E	
7	Practical training Dissertation paper preparing	-	-	-	-	-	72/ sem	-	6	6	-	C	
	Optional disciplines (2 of 3)												
1	Planning management of tourist activities and guiding	2	-	2	-	-	-	8	-	8	E	-	
2	Tourist climatology	2	-	2	-	-	-	8	-	8	E	-	
3	Use of geomorphic resources in tourism	2	-	2	-	-	-	8	-	8	E	-	
	TOTAL NUMBER OF HOURS, CREDITS, EVALUATION ACTIVITIES	8	-	8	8		8	30	30	60	3E,1C	3E, 2C	

Alternative disciplines:

1.	The modern policy of social tourism	-	-	-	2	-	2	-	6	6	-	C
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Courses for students with basic training in fields other than geography:

1.	Rural and urban tourism	2	-	2	-	-	-	2	4	-	E	-
2.	Cultural geography	-	-	-	2	-	2	-	-	4	-	E

RECTOR,
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