

CURRICULUM
Field of study: **GEOGRAPHY**
MASTER LEVEL

Specialization: **MANAGEMENT OF TOURIST SPACE AND HOSPITALITY SERVICES**
Year of study: **I 2016-2017**

| No. | SUBJECT NAME | HOURS | | | | | | CREDITS | | | EVALUATION METHOD | | |
|-----|--|--------------------------|---|----|--------------------------|---|----|--------------------------|--------------------------|-------|--------------------------|--------------------------|--|
| | | 1 st semester | | | 2 nd semester | | | 1 st semester | 2 nd semester | TOTAL | 1 st semester | 2 nd semester | |
| | | C | S | L | C | S | L | | | | | | |
| | Fundamental disciplines | | | | | | | | | | | | |
| 1. | Tourism planning and development models | - | - | - | 2 | - | 2 | - | 8 | 8 | - | E | |
| 2. | Introduction in Hospitality Industry | 2 | - | 2 | - | - | - | 6 | - | 6 | E | - | |
| 3. | Tourism employee and tourism consumer behavior | - | - | - | 2 | - | 2 | | 8 | 8 | - | E | |
| 4. | Quality management of tourism services and activities | 2 | - | 2 | - | - | - | 6 | - | 6 | C | - | |
| 5. | Financial management and tourism accountancy | - | - | - | 2 | - | 2 | - | 8 | 8 | - | E | |
| 6. | Practical training | | | 42 | | | 42 | 6 | 6 | 12 | C | C | |
| | Optional disciplines (2 of 3) | | | | | | | | | | | | |
| 1. | Geographical risks in tourism | 2 | - | 2 | - | - | - | 6 | - | 6 | E | - | |
| 2. | Landscape assessment techniques | 2 | - | 2 | - | - | - | 6 | - | 6 | E | - | |
| 3. | Tourism presentation and interpretation techniques | 2 | - | 2 | - | - | - | 6 | - | 6 | E | - | |
| | TOTAL NUMBER OF HOURS, CREDITS, EVALUATION ACTIVITIES | - | - | - | - | - | - | 30 | 30 | 60 | 3E,2C | 4E, 1C | |

Alternative disciplines

| | | | | | | | | | | | | |
|----|---------------------------------------|---|---|---|---|---|---|---|---|---|---|---|
| 1. | Foreign language – English and French | 2 | - | 2 | - | - | - | 6 | - | 6 | C | - |
|----|---------------------------------------|---|---|---|---|---|---|---|---|---|---|---|

Courses for students with basic training in fields other than geography:

| | | | | | | | | | | | | |
|----|---|---|---|---|---|---|---|---|---|---|---|---|
| 1. | Tourism Geography and tourism potential | 2 | - | 2 | - | - | - | 4 | | 4 | E | - |
| 2. | Economics of tourism | - | - | - | 2 | - | 2 | | 4 | 4 | - | E |

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| No. | SUBJECT NAME | HOURS | | | | | | CREDITS | | | EVALUATION METHOD | |
|-----|---|-----------|---|-----------|---------|---|------------|-----------|-----------|-----------|-------------------|---------|
| | | Sem. I | | | Sem. II | | | Sem. I | Sem II | TOTAL | Sem. I | Sem. II |
| | | C | S | L | C | S | L | | | | | |
| | Fundamental disciplines | | | | | | | | | | | |
| 1. | Tourism accommodation management | 2 | - | 2 | - | - | - | 8 | - | 8 | E | - |
| 2. | Heritage management (historical, cultural) | 2 | - | 2 | - | - | - | 8 | - | 8 | E | - |
| 3. | Health care resources and health tourism | 2 | - | 2 | - | - | - | 7 | - | 7 | E | - |
| 4. | Operative techniques for tourism (practical training) | - | - | - | - | - | 110 | - | 20 | 20 | - | C |
| 5. | Dissertation paper preparing | - | - | - | - | - | 30 | - | 10 | 10 | - | C |
| | Optional disciplines | | | | | | | | | | | |
| 6. | Ethics and intercultural communication* | 2 | - | 2 | - | - | - | 7 | - | 7 | C | - |
| | Tourist promotion and identity* | 2 | - | 2 | - | - | - | 7 | - | 7 | C | - |
| | TOTAL NUMBER OF HOURS, CREDITS, EVALUATION ACTIVITIES | 10 | | 10 | | | 140 | 30 | 30 | 60 | 3 E, 3 C | |
| | Alternative disciplines | | | | | | | | | | | |
| 1. | Tourist agencies management | 2 | - | 2 | - | - | - | 8 | - | 8 | C | - |
| 2. | Public relations and hospitality industry | - | - | - | 2 | - | 2 | - | 6 | 6 | - | C |
| 3. | Management of leisure services | 2 | | 2 | - | - | - | 8 | - | 8 | E | - |
| 4. | Tourism policy | - | - | - | 2 | | 2 | - | 6 | 6 | - | C |
| 5. | Ecology of tourist services | 2 | - | 2 | - | - | - | 7 | - | 7 | E | - |
| | Courses for students with basic training in fields other than geography: | | | | | | | | | | | |
| 1. | Rural and urban tourism | 2 | - | 2 | - | - | - | 4 | | 4 | E | - |
| 2. | Tourist planning | - | - | - | 2 | - | 2 | | 4 | 4 | - | E |
| | *Students will choose one of the two proposed subjects | | | | | | | | | | | |

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