

Management of Tourist Resources and Activities - Bologna master degree

This master degree from our faculty focuses on tourism and is representing a modern, flexible, higher education quality improving educational concept conforming to the Bologna System. It is based on:

- High, facile and diverse access for youth and adults to higher education.
- Provision of specialized knowledge, unconditioned by previous educational experiences.
- Improvement and completion of the degree of specialization through adequate themed programs.

It specializes theoretically, methodologically and vocational through programs aligned to the demand of labor market, addressing to graduates of geography, geography of tourism, environmental studies and associated fields of sociology, humanities and economics. This program is transferring both theoretical and practical or applied skills and abilities strictly related to tourism in order to be able to obtain a package of competences in the field of tourism.

The educational program has been designed for two year of studies based on a plan comprising fundamental disciplines, optional disciplines, facultative disciplines in addition to the time slot destined to dissertation or disciplines addressing to non geographers. Disciplines can be yearly or semesterly in length and most of them have vocational and applied character