

## ***Tourist Destination Management and Hospitality Services - master degree***

This master degree focuses on tourism and is representing a modern, flexible, higher education quality improving and diversifying the concept of academic education within the standards of Bologna System. It is the most recent master degree on offer from Faculty of Geography, University of Bucharest, and the first ever vocational degree developed by the Faculty and Human Geography department.

It is a degree which seeks to develop a series of specifically personalized objectives such as: the focus on vocational training fulfilled through extended vocational stages (built in work experience) with the public and private contractual partners; also through an adequate selection of disciplines, correlated with the most recent requirements in the field of international tourism industry.

This master degree is based on few principles:

- High, facile and diverse access for youth and adults to higher education;
- Provision of specialized knowledge, unconditioned by previous educational experiences;
- Improvement and completion of the degree of specialization through adequate themed programs and extended vocational experiences (built in work experience).

It specializes theoretically methodologically but mostly vocationally through programs aligned to the demand of labor market, addressing to graduates of geography, geography of tourism, environmental studies and associated fields of sociology, humanities and economics. This program is transferring both theoretical and practical or applied skills and abilities strictly related to tourism. In order to be able to obtain a package of vocational competences in the field of tourism, the professional training it is developed on at least one semester in length and it is insured by the contractual partner: ANAT, ANTREC Romania and AMADEUS Marketing Romania.

The educational program has been designed for two years of studies based on a plan comprising fundamental disciplines, optional disciplines, facultative disciplines in addition to the time slots destined to dissertation or disciplines addressing to non geographers. Disciplines semesterly in length and most of them have vocational and applied character. The first year has been designed to insure a fundamental specialised training and comprises common programme for all the students. The second year offers to the students, through differentiated program, the possibility to ultra specialise in two directions: destination management and hospitality industry.